Doosan Forklift

Doosan Forklift Training Brampton - Doosan Infracore Company Ltd. is an international and intercontinental organization that comprises of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client wishes.

With a association consisting of over 90 independent dealers, the lift truck group provides quality materials handling equipment to the broad North American market. Doosan Infracore America Lift Truck sellers successfully operate in over 220 service and sales locations throughout Canada and the U.S. The forklift product line impressively includes 63 distinctive versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous vehicle versions vary from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest emerging forklift and lift truck company in the North American market, due to its excellent level of product performance and their persistently high level of client support and service given to all Doosan Infracore Lift Truck users. The U.S. forklift division stationed in Cleveland has a expert team knowledgeable in Sales, Purchasing, Marketing, Logistical and Technical Support.

Doosan's lift truck history

In the beginning the home-based lift truck marketplace in Korea was an open import enterprise. Korea Machinery Co. Ltd. started in 1960, to import fully assembled forklifts as part of a domestic equipment expansion venture. Product sales of these goods were initially targeted to state-run corporations, large scale corporations, and the armed forces. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical education became the new focus for improving quality and product development.

Growth of Forklift Exports

Home-based forklift business for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980's, Daewoo's progressive technological advancements combined with sales success placed them in a position of considerable expansion of their forklift operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint venture project to counter act competitive pressures in the US materials handling market. This project drastically expanded Daewoo's lift truck sales. Construction was finished in 1984 to facilitate a modern plant which helped establish the company for the fabrication of high end added-value goods suited for export. In 1993, the company had a global sales system and started exporting versions they had established through in-house expertise, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into overseas markets.